



The New Path to Victory

BUILDING HIGH PERFORMING TEAMS WITH BELBIN

Belbin Team Roles for Individual and Organizational Effectiveness

Research in the field of Team Engagement indicates the *highest performing teams and military units* cite self-awareness as mission critical for success. For teams to compete and win in the 21st century workplace, they must move beyond just technical proficiency and functional skills. They must **identify and leverage** the **strengths**, weaknesses, behaviors, and roles of team members to optimize success. And you can't talk about team success without one word: **BELBIN**.

Used globally for more than 30 years, **BELBIN Team Roles** can predict with up to **90% accuracy** whether a team will succeed or fail. By harnessing the power and simplicity of BELBIN, teams improve efficiency, communication, synergy, and balance.

The Importance of Team Roles for Individual and Organizational Effectiveness

"A team is not a bunch of people with job titles, but a congregation of individuals, each of whom has a role which is understood by other members. Members of a team seek out certain roles and they perform most effectively in the ones that are most natural to them."

Dr. R.M. Belbin

"Truly an "eye-opener..." It's all about managing self and understanding others, as opposed to being solely a subject matter/skills expert...."



"As a leader, I now understand not only the what, but the how AND we can use this stuff immediately. We discovered things we could not have known, had we not used Belbin. The Team Map was a real surprise!"

BENEFITS FOR PARTICIPANTS:

- Builds productive working relationships
- Raises self-awareness and personal effectiveness
- Reduces conflict
- Builds mutual trust and understanding
- Strengthens communication

HELPFUL FOR THE FOLLOWING CIRCUMSTANCES:

- An existing team which needs to re-focus for a new challenge or strategy
- A new team which is not yet a cohesive unit
- A team in the aftermath of major change/reorganization
- A team where conflicts may be getting in the way of effectiveness
- A high performing team which wants to gain the edge over the competition